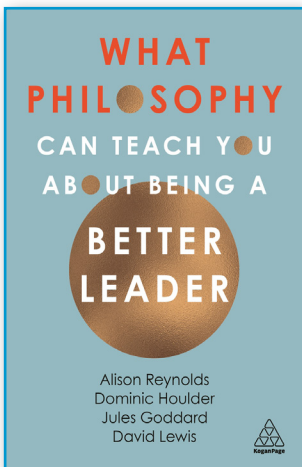


EMPLOYEES FEEL DISENGAGED, STRESSED AND UNDERVALUED

learn how to reconnect a company from Socrates, Aristotle and Nietzsche

WHY THIS BOOK MATTERS

- **Modern management practices aren't working.** Workers are disengaged, frustrated and feeling undervalued in traditional company structures
- **15.4 million working days are lost a year due to work-related stress,** depression and anxiety according to the Health and Safety Executive
- **Workload pressures and a lack of managerial support** were the main work factors cited as causing work related stress, depression or anxiety
- **For decades work has become dehumanised,** with employees treated as tools or assets rather than people. A result of business leaders placing economics, management theory and organizational psychology centre stage
- In their new book **What Philosophy can teach you about being a better leader - four thought leaders from the UK's top Business schools examine what has gone wrong and show how thinking from Socrates, Aristotle, Kant and Nietzsche can restore humanity to the workplace** and help leaders build thriving, profitable and successful businesses



More and more people feel alienated from the businesses they work for. Traditional management practices are rooted in economics and psychology. The business world has lost sight of the important lessons from moral philosophy and this has led to a focus on numbers and productivity rather than the people who make those numbers happen. As a result, trust in leaders and organizations is at an all-time low and many people feel unhappy and disillusioned at work.

What Philosophy Can Teach You About Being a Better Leader argues that the leaders who will succeed in the uncertain and complex world of work, are the ones focusing on their workforce and valuing its members as people, rather than just cogs within the machine.

The four business experts and authors of this important new book argue that the rise of the 'omnipotent leader', who focuses on telling rather than leading, risks creating a generation of feudal CEOs and needs to be resisted. They show how

leaders need to learn from philosophy about the importance of asking the right questions. They consider the main issues plaguing today's leaders such as what a "good" leader really is, through the eyes of the greatest philosophers.

With the help of Aristotle, Socrates, Kant and Nietzsche, as well as a whole host of other brilliant minds, they turn traditional management practices on their head, showing how traditional attempts to 'engage' employees such as the 'town hall' and other top down communications efforts are doomed to fail.

Instead they draw lessons from philosophy on what it means to be human, and about finding fulfilment and living a good life. Showing how moving away from traditional, hierarchical, risk focused control structures can lead to improved employee engagement, increased productivity and better outcomes for the entire business.

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE

Alison Reynolds, Jules Goddard, Dominic Houlder and David Lewis are thought leaders and experts on business strategy and practice. They are available for expert comment, interview and to write by-lined articles on a range of topics, including:

What philosophy can teach the modern leader

A workplace for slaves? Why modern management techniques need humanising

Are omnipotent leaders creating an engagement crisis?

Does your business operate like a feudal kingdom?

Do your employees feel like animals or slaves? How to humanise your company

The trouble with 'buy-in' - Why employee engagement is not the problem

Do corporate values lead to moral helplessness?

Why the best leaders avoid the 'tell trap'

Get out of the way and get more from your employees

Why you should abandon the employee town hall meeting

Why you should eliminate regular meetings from your business

Why ditching the agenda will make your meetings more productive

Bottoms up to top down communication – how to genuinely involve employees

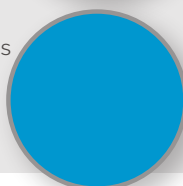
ABOUT THE AUTHORS

David Lewis is Programme Director for Executive Education at London Business School and a renowned strategy and leadership expert.

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What Philosophy Can Teach You About Being a Better Leader, published by Kogan Page is out October 3rd, priced £14.99



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content with over 1000 titles in print. Founded in 1967, its award-winning work offers books and digital solutions for professional practice and academic achievement. Its expert authors come from the most prestigious academic institutions, international commercial organizations and professional associations, delivering high-level, accessible and professional content in key subject areas relating to business and management. Kogan Page has offices in London, New York and New Delhi.